

# Christopher Michael Pangilinan

302 W. Market St. • Perkasio, Pennsylvania • 18944  
(215) 237-4910 • michael@michaelpangilinan.com

## SUMMARY

Degreed professional skilled at assessing and exceeding client expectations, as evidenced by performance-based awards. Proficient in content management systems such as Shopify, SquareSpace, Wordpress, and WooCommerce. Expertise in Microsoft and Google applications. Knowledge and experience using Adobe Creative Cloud applications and programs such as SketchUp and Fusion360.

## SKILLS

*Programs & Technology:* Adobe CC Suite, MacOS, MS Windows, MSOffice, iMac, MacBook Pro, Wacom Tablets, Vertigraph BidScreenXL, On-Center Software (On-Screen Take-off, QuickBid), Easel by Inventables, Photomechanic v6.0, Trimble SketchUp, AutoDesk Fusion 360, 10-key

*Electronic Equipment:* Canon EOS 5D MKIII, Canon EOS 40D, Canon EF 24-70mm f/2.8 L USM, 70-200mm f/2.8 L USM, Canon TS-E 24mm f/3.5 L II Tilt-Shift, Canon EF 50mm f/1.8, Canon EFS 18-55mm f/3.5-5.6 IS, Canon EF 75-300mm f/4-5.6, Canon Speedlite 580 EX II, Nikon D750, Nikor 35mm f/1.8, Nikor 85mm f/1.8G, Sigma 150mm f/2.8, Cheetah V860 TTL Li-ion Speedlite

## RELATED EXPERIENCE

**American Music Furniture, Perkasio, PA**

2019 - Present

*Web Service, Marketing, & Social Media Manager / Senior Woodworker*

Communicate with potential business partners for joint digital marketing efforts. Utilize content management systems (CMS) such as Shopify and Wordpress to develop a customer-friendly user experience. Designed and built the current E-Commerce website for American Music Furniture. Integrated Woocommerce and custom product pages for complex product add-ons. Develop marketing campaigns across different social media platforms. Create systems to evaluate the impact of marketing efforts through analytics. Provide photography and editing services for varying product lines. Curate and maintain social media platforms such as Facebook, Instagram, and Pinterest. Use Adobe CC to create digital and print media. Interpret shop drawings to manufacture wood parts specific to company product lines. Apply proprietary finish process to manufactured parts. Assemble manufactured parts to specified shop drawings.

**The Stitching Horse, Perkasio, PA**

2016 - Present

*Owner / Designer / Maker*

Design and develop custom goods made from leather, wood and waxed canvas. Utilize industrial equipment to fabricate and assemble product lines. Use Adobe CC and AutoDesk Fusion 360 programs to design and develop items for production. Maintain and use content management systems (i.e. Shopify) to grow and establish web-presence. Proficient in using e-commerce platforms for wholesale and retail sales. Communicate and collaborate with clients to produce custom orders, products, or custom furniture. Perform on-site retail sales across state-wide markets. Analyze data related to product to forecast sales. Provide online and in-person customer service to create consistent experience.

**V-Talese, Inc, Trumbauersville, PA**

2014 - 2018

*Project Estimator*

Estimated and provided cost analysis for metal stud framing, drywall hanging, and acoustical features for new and existing commercial real estate. Utilized On-Center software to perform take-offs and proposal building for upcoming commercial projects. Examined construction blueprints and shop drawings using On-Screen Take-off and QuickBid programs. Communicated with general contractors, suppliers and vendors on a daily basis. Evaluated client needs to devise strategies to meet and exceed sales quotas.

**Michael Pangilinan Photography, LLC, Perkasio, PA**

2012 - 2018

*Owner/Photographer*

Provided wedding and lifestyle photography services to clients. Retouched and edited digital images using Adobe CC on Macintosh OSX and MS Window 7 operating systems. Organized and maintained financial budget. Collaborated with clients to assess photographic needs and deliver photography services and products in a timely manner. Designed and maintained company website.

**Woodhaus, Inc. Millwork & Cabinets, Carrollton, TX**

2009 - 2012

*Estimator & Sales Consultant*

Estimated and assessed cost of millwork and cabinets within the construction industry. Performed take-offs on architectural drawings using MSOffice 2007, BidScreenXL and traditional scaling techniques. Communicated with general contractors, suppliers and vendors. Evaluated client needs and devised strategies to meet and exceed sales quotas. Managed, coordinated and organized annual company fundraiser. Procured projects for AT&T, Southern Methodist University, Baylor Medical Center facilities and Weatherford Regional Medical Center.

*Estimator & Assistant Project Manager*

Assisted project managers in cost analysis and estimation of stone and tile in new and existing commercial and residential buildings. Performed architectural take-offs. Communicated with on-site project managers and superintendents. Developed and administered purchase orders for material from preferred suppliers and vendors. Rated top project estimator in department for 2008. Procured multi-million dollar projects such as the Cowboys Stadium and Lubbock Convention Center and Hotel.

**EDUCATION**

**Lehigh University**, Bethlehem, PA  
M.Ed. Counseling and Human Services

May 2007

**Baylor University**, Waco, TX  
B.S. Psychology

May 2004